

2017 SAIF Master of Finance Program Summer Camp

August 20 - August 23

Overview

- Duration:** Aug 20th to Aug 23rd, 2017
- Campers' Profiles:** Among thousands of applications, only top **103** undergraduates joined the Summer Camp.
- Professors:** **5 professors** made contribution to the Summer Camp. (Prof. Feng Li, Prof. Xinlei Chen, Prof. Zhan Jiang, Prof. Richard Wang, Prof. Tianxiao Zheng)
- Industry Guests:** **5 business leaders** from financial industry took part in the Summer Camp.
- Panel Discussion:** Chaired by Prof. Zhan Jiang, panels from various financial fields had engaged in active discussion with the campers on the topic of "App Design and Application". Campers had a chance to recognize what is real-time finance.
- Lectures:** Prof. Zhan Jiang and Mr. Alan Qiu introduced their respective expertise in finance as well as giving sincere advice to campers.
Ms. Qi Zhang (SAIF DBA alumni), Vice Chairman and Executive President of Red Star Macalline Group Co., Ltd. and Chairman of Shanghai Jiajinsuo Investment Co., Ltd., shared her insights and stories with the visitors. Mr. Pengfeng Shi, Co-founder & Partner of WDZJ.com, presented an exciting speech on today and tomorrow of internet finance to the member. Technology Training from Reuters' Instructor Mr. Wei Wang.
- LEGO Serious Play:** All campers showed their marvelous imagination during this session. By listening, sharing, accepting and discovering, campers inspired each other and applied their creatives into team works. The vote article was viewed more than **49 thousand times** on WeChat platform.
- Alumni Sharing:** **4 MF alumni** came and shared their experience with the campers.
- Ending:** Prof. Jiang congratulated the successful completion of this event and expected the group would have a reunion in September 2018. She also expressed her best wishes of ambitious and great life for every participant.

Panel Discussion



Chaired by Prof. Zhan Jiang, Faculty Director of MF Program, an interesting panel discussion was held on Aug. 21st. Mr. Yan Huang, Managing Partner of PGA Venture Capital Center and Secretary General of Shanghai Private Equity Association; Mr. Xianyi Li, Vice President of Southwest Internet Hospital under Gangling Group and Legal Representative & Executive President of Southwest Internet Hospital; Prof. Richard Wang, Associate Professor of Practice and Director of LIVE Learning Center; and Mr. Alan Qiu, Senior Lecturer at SAIF, engaged in active discussion with the participants on the topic of "App Design and Application". The 21 unique apps range from education, healthcare to lifestyle aspects. From different industry perspectives, the panelists guided the participants to think out of box and also responded their questions.

Professors' Guidance

During the Summer Camp, the participants attended the mini lecture delivered by Prof. Zhan Jiang, industry talk by Mr. Alan Qiu, and technology training by instructor from Reuters.

Professor Jiang's mainly shared her insights on capital market, financial institutions and corporate finance aspects. Mr. Qiu combined his impressive experience of working at JP Morgan and shared practical advices with campers.



Company Visit

Red Star Macalline: On Aug. 21st, Team 1 of MF Summer Camp visited the Future Life Experience Center at Red Star Macalline, which shows the "Future Living Room" full of high technologies, "Future Dining Room" which enables people to dine together even from a distance, and the reality show brought by smart "Ms. Network".

Shanghai Futures Exchange: In contrary, Team 2 explored Shanghai Futures Exchange by visiting its museum and review its history of evolution from the birth of its prototype in Guangxu, Qing Dynasty, from the highly intelligent online trading system.

Fin-Tech Company: "Internet loan is a product of the era of internet finance, the process of which calls for regulation." At WDZJ, Mr. Pengfeng Shi, Executive at Shanghai Futures Exchange and Co-founder & Partner of WDZJ.com, presented an exciting speech on today and tomorrow of internet finance to the member of Team 3.



LEGO Serious Play

As one of the special session, "LEGO Serious Play" was full of fun. Mr. Wang gave campers step-by-step guidance and encouraged them to express their ideas bravely. By listening, sharing, accepting and discovering, campers inspired each other and applied their creatives into team works. Campers built up their dreams with their own hands.



Voice of Campers

With the successful closing of the summer camp, campers left SAIF. In these days, they had a full harvest and deep sentiment. They wrote messages to express their feelings, admiration and gratitude.



"SAIF's information session in Taiwan attracted me to come here. SAIF's resources, diverse student community and distinguished faculty are all appealing."

—Wei-An Tung, National Taiwan University

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Panel discussion is my favorite event. I keep an eye on news on internet industry, but most of the reports are superficial. During the event, the guests reviewed our app designs and showed the real concerns of an investor on an internet-based project. It was fruitful.

—Yiwei Chu, Shanghai Jiao Tong University



"Lego Serious Play" impressed me most. Though I used to consider Lego as a toy for young kids, this time, it became a game of teamwork, which helped us think out of box, create models and tell stories. It was quite innovative.

—Yingzhi Wang, Fudan University

During the group work, the jury not only questioned the feasibility of our health app, but also helped us improve it. With our efforts, our idea was recognized at the presentation on that evening. The process led us to think about the logic behind business and the feasibility of a business plan. The experience is quite meaningful and impressive.

—Yiming Lv, Tsinghua University



Gallery



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